

The image features a central yellow circle with a dark blue border containing the text "AgriTech ACCELERATOR". Surrounding this circle are several icons connected by dashed lines: a smartphone with a leaf icon and signal waves, a drone with a camera and signal waves, a tractor, a sun, and a globe. The background is a stylized green landscape with rolling hills, trees, and a field. In the top right corner, there are wavy lines representing water, with the top two lines in yellow and the bottom two in grey.

**AgriTech**  
ACCELERATOR

# Program Tracks



**Budding  
entrepreneurs**



**Pre-seed and  
seed stage  
startups**



**Growth stage  
startups**

# Program Structure

Gap assessment

Onboarding sessions

Core startup development sessions

Follow-up and prototyping sessions

# Recruitment



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**100+**

applications received  
from budding  
entrepreneurs



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**26**

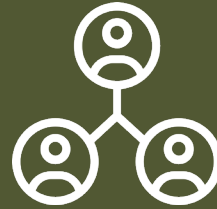
applications received  
from startup

# Selection



**60**

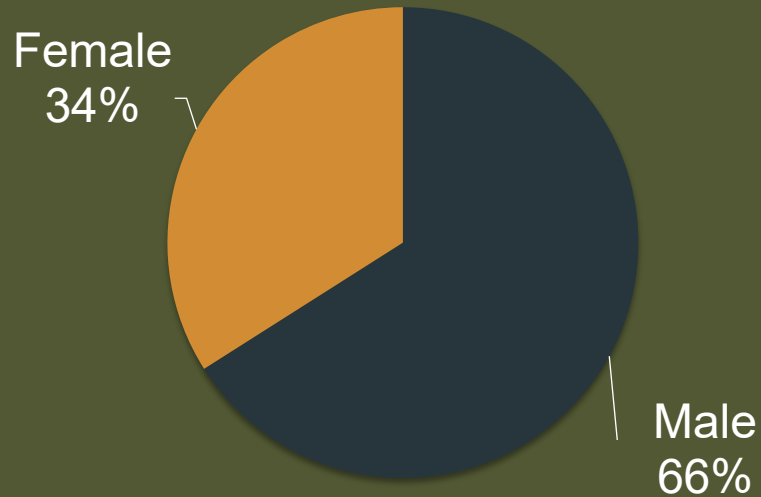
individuals



**15**

teams selected

# Gender distribution

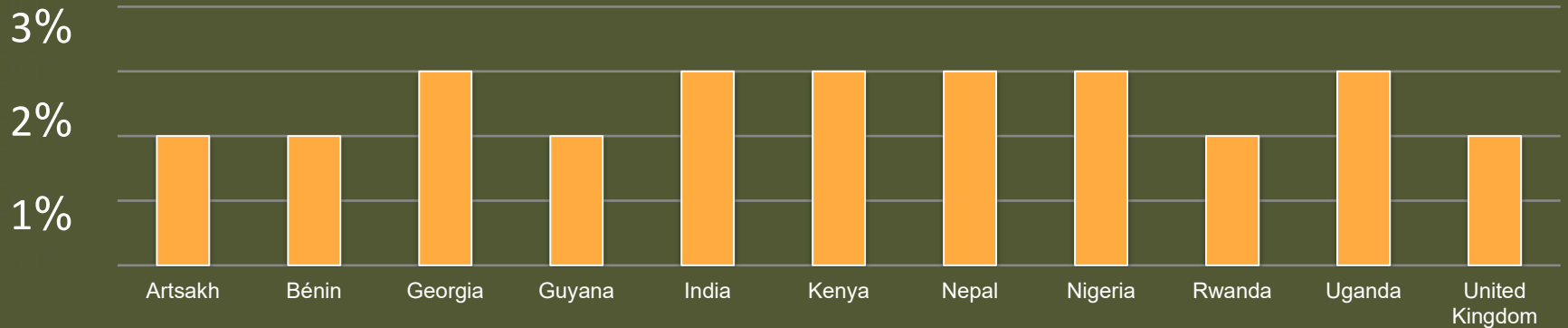


Average age 33

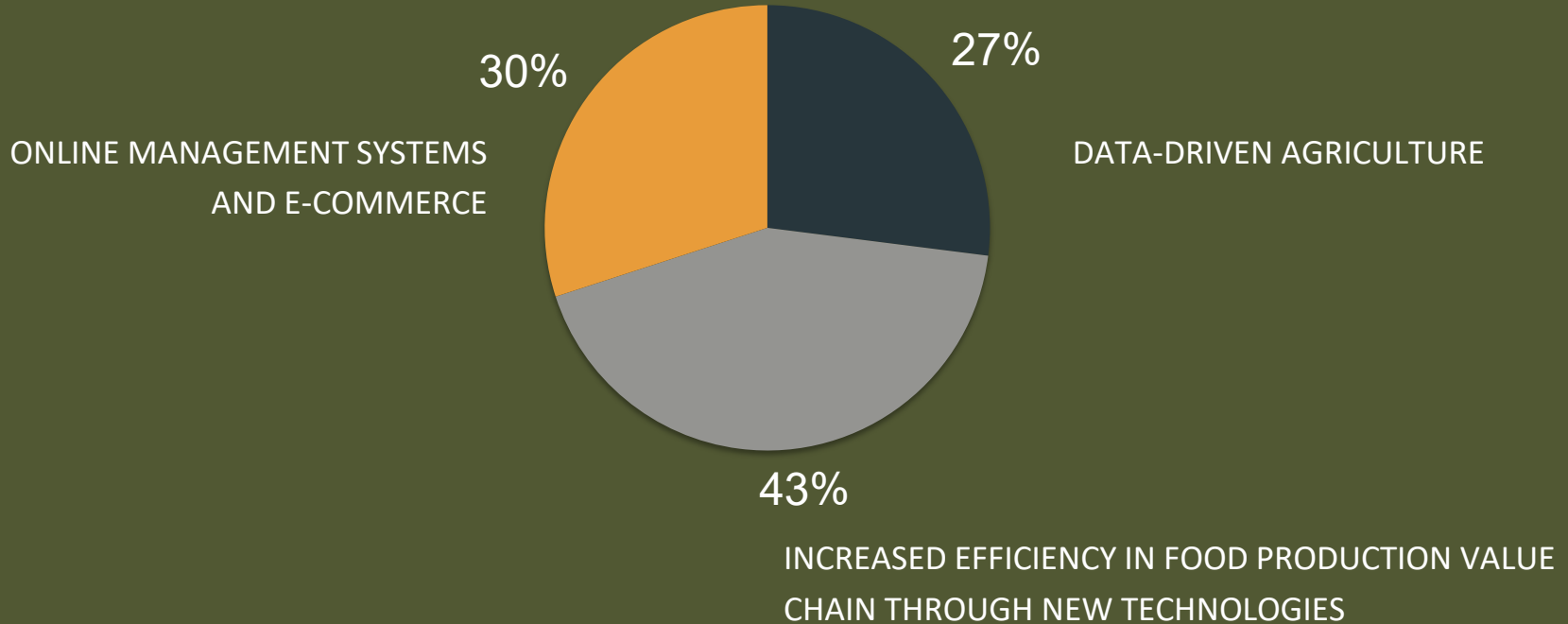
# Geographic distribution

72%

Armenia

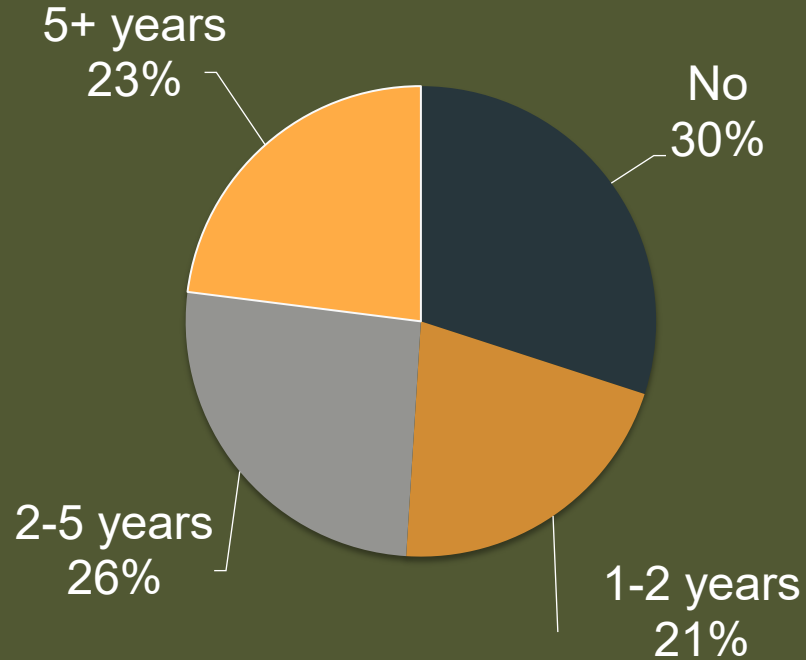


# Challenges





# Entrepreneurial Experience



# Onboarding sessions



Introduction to  
Entrepreneurship



Highlighting the impact of frontier  
technologies on agriculture and on  
sustainable development

# Onboarding



Building a Startup is Not About Building a Product, It's About Solving a Problem - Alberto Levy



What makes founders Succeed? How to be a great founder? - Al Esaian



Defining Value Proposition through Customer discovery - Hambardzum Kaghkedcyan



Laying The Foundation for Sustainable Growth



How agritech can become the hero of sustainable agriculture - Raffi Chamassian



Turning a Small-Scale Company into a Large Company with Global Impact



Setting KPIs and Goals for your startup

# Core startup development sessions

Customer Development

Product Development

Business Development

Pitching

# How sessions work



Session



Task



Submission



Discussion

# Program Requirements



**All sessions will  
be delivered  
online**

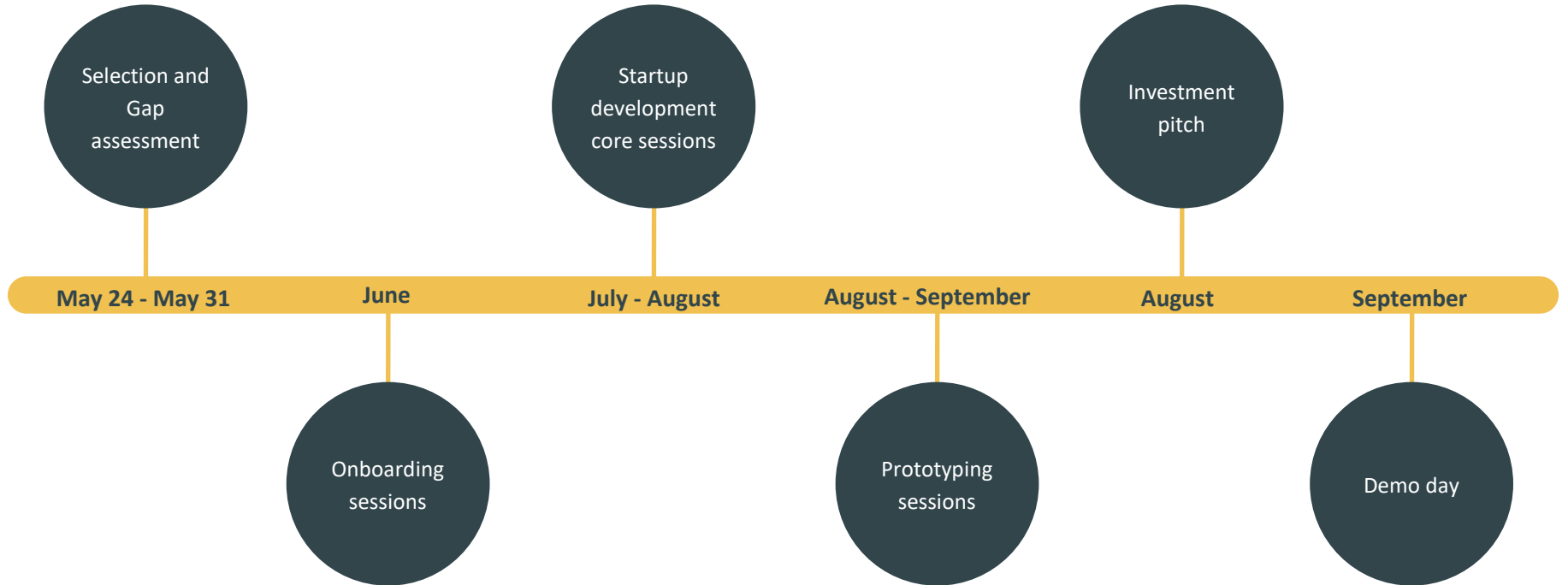


**2-3 sessions per  
week**



**10 hours of  
commitment per  
week**

# Program Timeline



**Thank You**