



Austrian
Development
Cooperation



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Development
Agency



AGENDA

20TH OF FEBRUARY 2021

GREEN AGRI-TECH STARTUP CLASH



Yerevan, Teryan 74, Armenian National Agrarian University, 4th floor, Agri-Tech Incubator

The event is carried out in the framework of the EU Green Agriculture Initiative in Armenia (EU-GAIA) project, which is funded by the European Union (EU) and co-funded by the Austrian Development Cooperation (ADC). The implementing partners of the project are the Austrian Development Agency (ADA) and the UN Development Programme (UNDP) in Armenia.

9:00-9:50

Registration and welcome coffee

10:00-10:15

Opening remarks *(Moderated by Hovhannes Yeritsyan)*

- o H.E. Ms. Andrea Wiktorin, Ambassador, Head of the EU Delegation to Armenia (TBA) / 3 min
- o MoE of RA Vahan Qerobyan (TBC) / 3 min
- o Ms. Nora Alanakyan, Deputy Head of ADC office in Yerevan (additional pre-recording from the Head of Office and Third Party Unit) / 3 min
- o ANAU Rector - Vardan Urutyun
- o Victoria Poghosyan, Deputy Minister at Ministry of HTI of RA

10:15-10:30

Introduction to ANAU Agri-Tech Incubator:

"Background and future perspectives" - Vardan Urutyun, ANAU Rector

10:30-10:40

Introduction to Green Agriculture

Pascal Bokkers - EU Green Agriculture Initiative in Armenia (EU-GAIA)

10:40-11:30

Panel Discussion

Topic: Possible Scenarios of Agri-Tech in Armenia. Our role and vision

- o Garegin Gevorgyan – CEO of SEF International (Moderator)
- o Hayk Chobanyan – Head of Tavush Region, RA
- o Arman Khojoyan – Deputy Minister of MoE Armenia,
- o Harutyun Poghosyan – General Manager of ACBA Federation
- o Zaruhi Muradyan – Managing Director at VWFA
- o Vardan Torchyan - (EU Green Agriculture Initiative in Armenia (EU-GAIA))

11:40-13:00

First Round of startups

(5 teams, 5 min pitching + 6 min Q&A)

13:00-13:15

Introduction and demo of AgMRI platform

Director of Engineering at IntelinAir - Armen Khachikyan

13:15-13:40

Lunch / Break



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13:50-15:20

Second round of startups

(5 teams, 5 min pitching + 6 min Q&A)

15:20-16:00

Coffee break + Jury Discussion

Jury members

- Ashot Hovanesian ("Synergy International Systems" LLC),
- Armen Khachikyan (IntelinAir)
- Arthur Mikaelyan (AICA),
- Nejdeh Hovanessian (AUA-EPIC),
- Raffi Kassarjian (UATE),
- Tigran Hovhannisyan (Gazelle Finance),
- Tiran Hakobyan (Eco-Fresh & Janfida Agri-Holding),

16:00-16:30

Announcement of results

(Photos will be taken with the winners)

16:30-16:45

Closing remarks

*Photo and video opportunities will be ensured

*Social distancing and hygiene standards will be respected during the event



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