



**Central Bank of
Armenia**

AGENDA

Casekey Business Case Competition 2021

27th of November 2021, Dilijan training and research centre of the Central Bank of Armenia,

Dilijan, Armenia

<i>Timeline</i>	<i>Activity</i>	<i>Location</i>
08:40-08:50	The departure of the Guest buses	<i>V. Sargsyan 6, in front of CBA</i>
10:30-11:30	Check-in of the guests (Coffee and snacks)	<i>Atrium</i>
11:30-12:00	Opening remarks	<i>Main Auditorium</i>
12:00-13:30	<p>Panel discussion / Are formal degrees things of the past? Time to re-connect the dots</p> <p>Moderator: Aram Pakhchanyan</p> <p>Panellists: Alexandr Yesayan, Armen Nurbekyan, Artavazd Mehrabyan, Artur Alaverdyan, Gor Vardanyan, Magda Markosyan</p>	<i>Main Auditorium</i>
13:30-14:30	Lunch and warm-up	<i>Restaurant, 2nd floor/buffet style</i>
14:30-16:30	4 pitches	<i>Main Auditorium</i>
16:30-17:00	Coffee break (Coffee and snacks)	<i>Atrium</i>
17:00-19:00	4 pitches	<i>Main Auditorium</i>
19:00-19:30	<p>Jury Discussion</p> <p>Jury members: Ara Chalabyan, Ashot Hovanesian, Garegin Gevorgyan, Manuk Hergnyan, Raffi Kassarjian, Shushan Harutyunyan</p>	<i>Room 104</i>
19:15-20:15	Dinner and preparation	<i>Restaurant, 2nd floor/buffet style</i>
20:20-20:50	Battle	<i>Main Auditorium</i>
20:50-21:20	Jury Discussion	<i>Room 104</i>
21:20-21:50	Winner announcement and Closing Ceremony	<i>Main Auditorium</i>
21:50-22:50	Networking evening (Wine and snacks)	<i>Atrium</i>