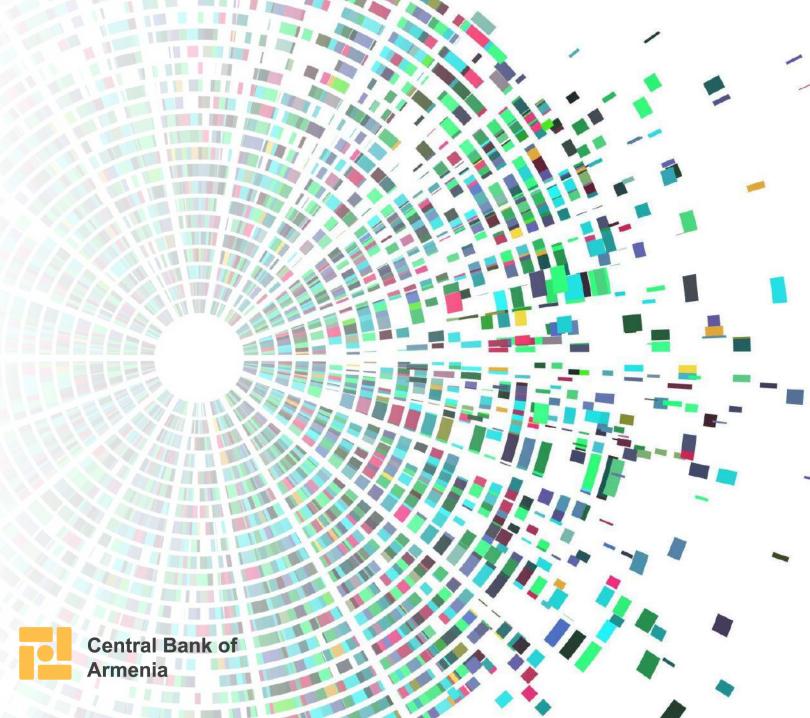


Love-Hate relationship with electric scooters

#GenZers4Impact







E-Scooters in the 21st century

Now, e-scooter sharing schemes are available in more than 100 cities, across at least 20 countries, from Chile to South Korea to New Zealand - although Europe and the US continue to dominate in terms of use. Research suggests that by 2024, 4.6 million shared e-scooters will be in operation worldwide, up from 774,000 in 2019.



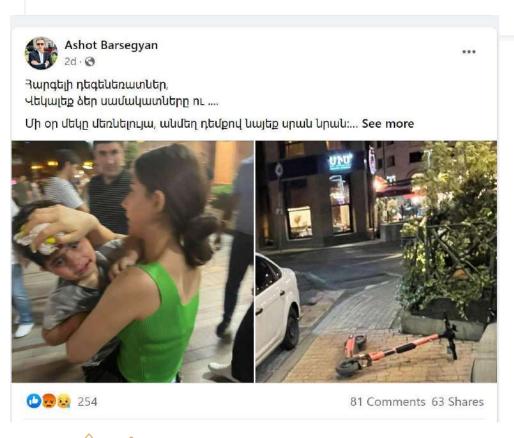




E-Scooters: On the pitfalls of the Sharing Society

They're cheaper than cabs, less effort than a bike and more convenient than buses. But as the number of escooter accidents rises, a backlash is growing

With the rise of e-scooters has been the rise of related accidents - some of them **fatal**.



Emily Hartridge: TV presenter and YouTube star dies in crash

© 13 July 2019







In the Wild West of transportation, no one knows what to do about scooters

They appeared suddenly in many cities, triggering complaints of clutter and blocked sidewalks. When ridden, scooters emerged as sidewalk bullies – fast enough to unsettle pedestrians and create safety issues. But force scooters into the streets and they are slow and vulnerable amid two-ton vehicles, not to mention potholes that can swallow small tires.





Do scooters need to be regulated?

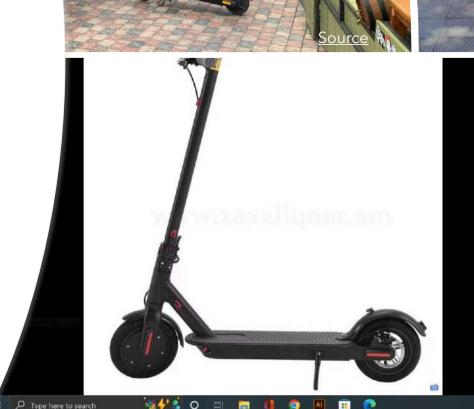
Now, governments, communities and businesses – even the scooter companies themselves – are playing catchup on finding the right rules for scooters, and how to enforce them. Debates have emerged over when and where scooters should be ridden, and if the form of scooters needs to evolve, with bigger wheels, brighter lights or even a seat.

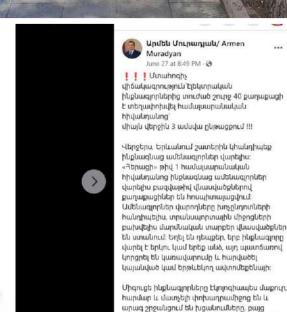




E-Scooters in Armenia

During the recent years number of scooters and number of the scooter companies has grown drastically. However, all this movement is NOT MANAGED anyway, which is why the situation on the streets sometimes is out of control and more & more people are raising their voices:





անտեսում են հնարավոր վտանգները, ուստի

կարծում եմ պետք է որոշակի



Scope of Work

You are invited to produce **Scooter Transportation Management Concept**, that can be implemented by municipalities of Armenia.





Our scooters will meet your local requirements and regulations (including German eKFV regulation).



Key considerations

- You are free both to give concept level recommendations, or to dive deep as much as possible.
- You are free to do your own research, meet potential stakeholders, organize surveys and bring in potential solution from other countries (adopted to Armenian realities)
- Your coaches are free to work jointly with you as much as needed
- Recommendations can be both technical and legislative solutions





Presentation format

- You will have 15 minutes to share your recommendations
- Members, only presenting the outlined slides (up-to 25 slides excluding appendixes).
 - You should treat the 15-minute presentation as a high-level overview with the opportunity to further justify and deep-dive into your strategy during the Q&A portion.
- You will have a 10-minute Q&A period where you may utilize any additional slides





#GenZers4Impact

Case Writers

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