

Case Solving Toolbox for universities

A practical guide on how to run a case solving course and how to solve cases

JANUARY 2023

Nation 2.0 Educational NGO

Verified by

UF HEAVENER
SCHOOL OF BUSINESS

WARRINGTON COLLEGE of BUSINESS

This toolbox is developed in Partnership with Warrington College of Business, University of Florida



“This Guidebook was funded by a grant from the United States Department of State. The opinions, findings and conclusions stated herein are those of the author[s] and do not necessarily reflect those of the United States Department of State.”

CASEKEY ACADEMY GUIDEBOOK SERIES

Case Solving Toolbox for universities

This toolbox is a living document and will be updated to reflect feedback, lessons learned, as well as policy and operational changes. Please provide any comments or feedback on this document to: general@nationinaction.com.



U.S. Embassy Armenia

“This Guidebook was funded by a grant from the United States Department of State. The opinions, findings and conclusions stated herein are those of the author[s] and do not necessarily reflect those of the United States Department of State.”

All rights reserved

© Nation 2.0 Educational NGO

Published in January 2023

Nation 2.0 Educational NGO,
Erebuni street 33, Parakar,
Armavir, Armenia, 1149

+374-99-319806

general@nationinaction.com

www.nationinaction.com

TABLE OF CONTENTS

List of figures
list of tables
Introduction5
Using The Case Method

SECTION 1: CASE SOLVING TOOLBOX

Introduction
Getting the case.....
How to read the case
How to discuss the case
Case Solving methodology.....
Structured and Effective Communication.....
Fundamentals of Slide Production
Fundamentals of oral presentation.....

SECTION 2: CASE SOLVING FRAMEWORKS

introduction.....
Common Case Solving Frameworks:.....
General Principles to consider.....



CASE SOLVING TOOLBOX FOR UNIVERSITIES

A practical guide on how to solve a case

January 2023

powered by Nation 2.0 Educational NGO

INTRODUCTION

Cases are used extensively as a teaching tool. A key reason is that cases provide active learners with opportunities to use the strategic management process to identify and solve organizational problems. Thus, by analysing situations that are described in cases and presenting the results, active learners (i.e., students) become skilled at effectively using the tools, techniques, and concepts that combine to form the strategic management process.

The cases that follow are concerned with actual companies. Presented within the cases are problems and situations that managers and those with whom they work must analyse and resolve. As you will see, a business case can focus on an entire industry, a single organization, or a business unit of a large, diversified firm. The issues facing not-for-profit organizations also can be examined using the case analysis method.

Basically, the case analysis method calls for a careful diagnosis of an organization's current conditions (as manifested by its external and internal environments) so that appropriate strategic actions can be recommended in light of the firm's strategic intent and strategic mission. Strategic actions are taken to develop and then use a firm's core competencies to select and implement different strategies, including business-level, corporate-level, acquisition and restructuring, international, and cooperative strategies. Thus, appropriate strategic actions help the firm to survive in the long run as it creates and uses competitive advantages as the foundation for achieving strategic competitiveness and earning above-average returns. The case method that we are recommending to you has a rich heritage as a pedagogical approach to the study and understanding of managerial effectiveness.

As an active learner, your preparation is critical to successful use of the case analysis method. Without careful study and analysis, active learners lack the insights required to participate fully in the discussion of a firm's situation and the strategic actions that are appropriate.

Case Solving Toolbox for universities

A practical guide on how to run a case solving course and how to solve cases



This Case Solving Toolbox for universities (the "Toolbox") is property of Nation 2.0 Educational NGO. The Toolbox is provided solely for educational purposes. All content, such as text, graphics, logos, images, and other material, is for informational purposes only and is the exclusive property of Nation 2.0 Educational NGO or its content suppliers. The Toolbox is protected by applicable copyright and trademark laws. You are granted a non-exclusive, non-transferable, limited licence to use, display and print the Toolbox for educational purposes only. All other uses of the Toolbox, including but not limited to commercial use, are strictly prohibited without the express written consent of Nation 2.0 Educational NGO. Nation 2.0 Educational NGO reserves the right to revoke this license at any time and for any reason

You agree not to modify, copy, distribute, transmit, display, reproduce, publish, license, create derivative works from, transfer, or sell any information obtained from the Toolbox. You may not use the Toolbox in any manner that could damage, disable, overburden, or impair the Toolbox or interfere with any other party's use and enjoyment of the Toolbox.



U.S. Embassy Armenia

"This Guidebook was funded by a grant from the United States Department of State. The opinions, findings and conclusions stated herein are those of the author[s] and do not necessarily reflect those of the United States Department of State."